

# DAVID BHLINGER

Research Director

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## Current Responsibility

David Bahlinger leads the market research team that specializes in developing, analyzing, and summarizing survey and focus group market research for health insurance and ancillary products. These include individual and group products such as critical illness, cancer, accident, hospital indemnity, dental, worksite life, long-term care, and compliance. David and his team analyze trends in the market on topics such as distribution, competition, product development, enrollment capabilities, and partnerships.

David's responsibilities include:

- Determining best methods to gather meaningful and impactful results
- Developing surveys and interview guides
- Coordinating and executing qualitative and quantitative research projects
- Conducting in-depth interviews and focus groups
- Preparing research reports
- Preparing and delivering presentations at industry conferences and client meetings

## Professional Work Experience

Prior to joining Milliman, David served as a senior director with The Myers Group where he provided strategic direction to the Analytics and Research Department. During his time there, he:

- Directed qualitative and quantitative research projects for national healthcare provider clients
- Collaborated with clients to develop survey tools, deliverables, and presentations
- Translated research results and presented insights and recommendations to key clients
- Authored research papers and blogs on relevant healthcare topics

## Education

- BA, Psychology, University of Tulsa
- MA, I/O Psychology, University of Tulsa